

# JUST ADD SAUCE

**SAUCE**  
HEALTH

We are a patient-centric, strategic, creative agency, designed to deliver better health and wellness experiences for healthcare professionals, patients and charities.

A dollop of our expertise can be added to an existing campaign or programme, it can sit alongside, or it can live at the heart of the whole experience.

We are especially passionate about capturing real patient stories on film to generate powerful content that can be utilised across a range of programmes.

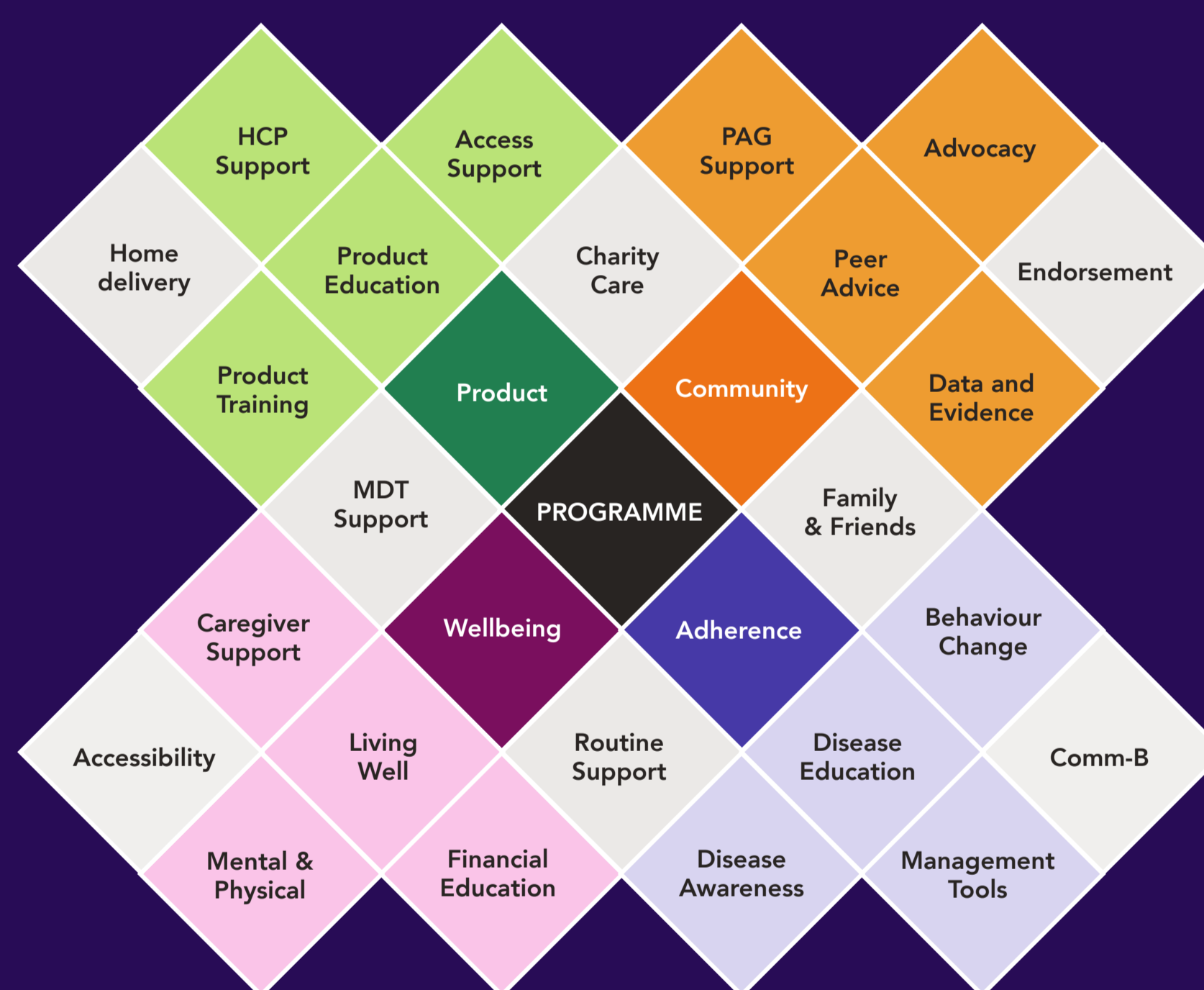


## OUR COMMUNITY

Over the last 25 years we have been fortunate enough to work with 100's of experts in their respective fields. At Sauce Health we operate a virtual organisation that can tap into these experts on demand, who can help to solve your challenges and provide the best service and support. This operating model allows us to be agile, flexible, work across multiple countries and work on projects of all sizes!



Our core services divided by 4 key areas; Product, Community, Adherence and Wellbeing:



## KEY AREAS

- █ ENGAGEMENT
- █ EDUCATION
- █ PROMOTION
- █ SUPPORT

Our patient-centric programmes focus on four key areas of support and education, all of which need appropriate engagement and motivation. We bring the power of patient-centric programmes to life through a broad range of channels, touchpoints and tactics underpinned with a robust omni-channel strategy.



## PATIENT CENTRICITY

We see patient centricity as a central theme to improving health and wellness that will be critical to managing ongoing global healthcare budgets. Effective patient support programmes will increasingly be part of the solution, focusing on improved engagement, education and support.

## SENSATIONAL EXPERIENCES

At Sauce Health, we listen to your needs, collaborate with you to find the best solutions, and adapt to any changes along the way. We are fluid and flexible, always aiming to exceed your expectations. Whether you need a product launch, a patient support programme, or a brand refresh, we have the expertise and the passion to make it happen.



**Everyone's experience is better when you add a bit of sauce!**

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